



Organization Announcement

February 11, 2010

To: The Organization

From: **Philippe Lambotte, Senior Vice President, Customer Service and Logistics**

During 2009 the Customer Service and Logistics organization made great strides forward in structuring ourselves to help Kraft reach its goals in 2010 and beyond. As you will recall we realigned our work into three planks; the Area Structure, Shared Services and Center of Excellence (COE). During 2009 we began to see the positive results of our efforts and also began to identify opportunities to continue to fine tune what had been established.

As we continue to refine our structure we are pleased to announce that **David Klavsons, Vice President Field Customer Logistics**, will assume responsibilities for all four Customer Logistics Areas effective immediately. Reporting to David in this new alignment will be:

- **Dom Passerelle, Senior Director, Customer Logistics – East Area**
- **Ron Volpe, Senior Director, Customer Logistics – West Area**
- **Lauri Boulger, Senior Director, Customer Logistics – Central Area**
- **Joe Metzger, Senior Director, Customer Logistics – South Area**

We believe that under David's leadership the Areas Structure will continue to evolve and best practices will be fast adapted among the Areas to better drive value in a coherent manner for our Business Units and our Customers.

All four Area Sr. Directors will continue to be part of the extended CS&L Leadership team.

The alignment of the Transportation organization will be addressed in a separate announcement.

Please join me in congratulating David on his new assignment. I have every confidence that this alignment will further strengthen our internal linkages and position us to deliver superior results.