



2010 SCLA Super Session Descriptions

Super Session #1: “Innovating the Supply Chain through Collaboration”

Leadership Team: David Klavsons, VP of Logistics Operations, Kraft Foods
Jim Thomas, VP, Supply Management, Darden Restaurants
John Phillips, VP, Customer Supply Chain & Logistics, PepsiCo
Tom Goldsby, Ph.D., University of Kentucky

Abstract:

This session applies to multiple industries and the organizations within them. It begins with an academic perspective that provides a broad, strategic framework about collaboration. Explored will be specific levels under the collaboration umbrella such as partnerships, alliances, and joint-ventures. Also discussed will be how these business relationships drive the connectivity and resources needed for success.

Winning case studies will be presented by senior executives such as, Tim McAreavey, Director of Logistics, Cabela’s, Bill Healey, VP & Chief Supply Chain Officer, Charmer Sunbelt, Brian Walker, Director of Logistics, Darden Restaurants, Greg Kaiser, VP Operations Strategy & Commercial Integration, Hershey Foods, Doug Evans, Director of Supply Chain Development, Kraft Foods, John Phillips, VP, Customer Supply Chain & Logistics, PepsiCo, Rob Houston, Senior Director Americas Supply, Pfizer, and Derek Leathers, Chief Operating Officer, Werner Enterprises. Star strategies will be shared on how to collaborate effectively to achieve benefits across transportation, warehousing, network design, product supply, and sustainability.

Industry leaders will share their “real-world” experiences and pointers on how to innovate the supply chain through collaboration.

Super Session #2: “Leading the Supply Chain in the New Normal”

Leadership Team: Waheed Zaman, SVP Product Supply, Chiquita Brands
Deverl Maserang, VP NA Product Supply & Logistics, Chiquita Brands
Mahender Singh, Ph.D., MIT

Abstract:

This session will help to define what the new normal is and how it is being shaped by the financial crisis, government and new compliance policies. Attendees will learn strategies on how to create flexible, long-term supply chain plans for future scenarios and discover tools for promoting and developing the resiliency needed to survive crises and succeed.

Gain best practices from executive panelists: George Duggan, VP, Domestic Intermodal, BNSF Railway, Bill Pratt, VP, Logistics Operations, Campbell’s Soup Company, Ana Lucia Alonzo, Director of Network Planning, Chiquita Brands, John Lucas, President Transportation Division, NYK Logistics (Americas) Inc., Rahquel Purcell, Director, Product Supply Operations – NA, Procter & Gamble, Jim Moore, VP, Supply Chain Solutions, Ryder Systems and Deborah Dean, Corporate VP, Strategic Accounts, Spherion.

Insights, ideas and methodologies on how to lead through uncertainty and leverage scenario planning in the new normal will be divulged.

Super Session #3: “Macroeconomic Factors Affecting the New Normal”

Leadership Team: Don Ralph, SVP, Supply Chain & Logistics, Staples, Inc.
Walter Kemmsies, Ph.D., Chief Economist, Moffat & Nichol

Abstract:

Today we see signs that the economy is changing, but as economists are fond of saying, are these signs “green shoots” or “yellow weeds”? Is this the beginning of a period of sustained growth? Or a burst of spending brought on by a long period of austerity? The credit crisis and ensuing global recession have fundamentally changed the way business is conducted. Moreover, this downturn has developed unprecedented behaviors that have led to a “reset” in the way the world works, a “New Normal”.

During this session attendees will learn how to create successful business models and the thought leadership skills necessary to move forward and prosper. Plus gain insight into how to respond to new buyer values and shifting consumption patterns, the impact on globalization, the role of government and financial regulations, investments in infrastructure, and security.

Panelists include Lance Whitacre, Director of Logistics, Andersen Corporation, Peter Amalfi, SVP, Logistics & Chief Information Officer, BJ's Wholesale, Rick Sather, VP, Customer Supply Chain, Kimberly-Clark, Don Walker, SVP, Distribution Operations, McKesson, Jim Humrichouse, President, Pinnacle Technical Resources, Tom Perdue, Chief Executive Officer, Vision Logistics, D.G. MacPherson, SVP Supply Chain, W.W. Grainger and Craig Tallman, SVP – YRC Sales, YRC Worldwide.