



THEME: PROSPERING IN THE NEW NORMAL ECONOMY

Super Session 1	Innovating the Supply Chain through Collaboration
Super Session 2	Leading the Supply Chain in the New Normal
Super Session 3	Macroeconomic Factors Affecting the New Normal

MONDAY, MAY 24, 2010

1:00 pm - 6:30 pm	Registration <i>Location: Main Lobby/Vista Sol</i>
6:30 pm - 8:30 pm	Welcome Reception Hors d'oeuvres & cocktails will be provided <i>Location: The Courtyard</i>

TUESDAY, MAY 25, 2010

7:00 am - 5:00 pm	Registration <i>Location: Main Lobby/Vista Sol</i>				
7:00 am - 8:00 am	Continental Breakfast <i>Location: Grand Coronado</i>				
8:00 am - 8:15 am	Welcome: Amy Thorn, Executive Director, DBM Association Opening Remarks: Don Walker, SVP, Distribution Operations, McKesson & 2010 SCLA Chairman <i>Location: Grand Coronado</i>				
8:15 am - 9:15 am	Opening Keynote: <i>Outlook for 2010 &amp; Beyond: Global Rebalancing</i> Speaker: Walter Kemmsies, Ph.D., Chief Economist, Moffatt & Nichol <i>Location: Grand Coronado</i>				
9:15 am - 9:30 am	Break				
9:30 am - 12:00 pm	Registration Open	<i>Arizona II &amp; III</i>	<i>Pueblo</i>	<i>Arizona I</i>	<i>Grand Coronado</i>
		INNOVATING THE SUPPLY CHAIN THROUGH COLLABORATION	LEADING THE SUPPLY CHAIN IN THE NEW NORMAL	MACROECONOMIC FACTORS AFFECTING THE NEW NORMAL	RESEARCH & BENCHMARKING
		Opening Remarks & Introduction David Klavsons, VP of Field Customer Service & Logistics, Kraft	Opening Remarks & Introduction Waheed Zaman, SVP Product Supply, Chiquita	Opening Remarks & Introduction Don Ralph, SVP, Supply Chain & Logistics, Staples	
		Academic Perspective Tom Goldsby, Ph.D., University of Kentucky Mike Kilgore, President & CEO, Chainalytics	Historical Perspective & Scenario Planning Overview Mahender Singh, Ph.D., MIT	Theory & Forecasting Walter Kemmsies, Ph.D., Chief Economist, Moffatt & Nichol	
10:15 am - 10:30 am	Break				
		The Collaborative Supply Chain: Inbound Freight Management Solution - A Case Study Paul Neurauter, Director Transportation Commercialization NA, Kraft Derek Leathers, COO, Werner Enterprises	Panel Discussion - Managing through Uncertainty Moderator: Deverl Maserang, VP NA Product Supply & Logistics, Chiquita Panelists: George Duggan, VP, Domestic Intermodal,	Panel Discussion Moderator: Don Ralph, Staples Panelists: Rick Sather, VP, Customer Supply Chain, Kimberly-Clark Don Walker, McKesson	

	<p><b>Dedicated Distribution: Making the Supply Chain Work for you, not the Industry - A Case Study</b></p> <p>Brian Walker, Director of Logistics, Darden</p> <p><b>Panel Discussion</b></p> <p><b>Moderator:</b> David Klavsons, Kraft</p> <p><b>Panelists:</b> Mike Kilgore, Chainalytics</p> <p>Brian Walker, Darden</p> <p>Paul Neurauter, Kraft</p> <p>Derek Leathers, Werner</p> <p>Tom Goldsby, Ph.D., University of Kentucky</p>	<p>BNSF Railway</p> <p>John Lucas, President, Transportation Division, NYK Logistics</p> <p>Rahquel Purcell, Director, Product Supply Operations - NA, Procter &amp; Gamble</p> <p>Deborah Dean, SVP, Strategic Accounts &amp; Supplier Diversity, Spherion</p>	<p>Jim Humrichouse, President, Pinnacle</p> <p>Tom Perdue, CEO, Vision Logistics</p> <p><b>Interactive Session:</b> Walt Shill, Managing Director - Strategy, Accenture</p> <p>Robert Thomas, Ph.D., Executive Director, Accenture</p>	
	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>David Klavsons, Kraft</p>	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>Waheed Zaman, Chiquita</p>	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>Don Ralph, Staples</p>	
12:00 pm - 1:30 pm	<b>Networking Lunch</b>			
1:30 pm - 2:45 pm	Peer Groups Meet			
2:45 pm - 3:15 pm	Break			
3:15 pm - 4:45 pm	<p><b>Developing a multi-Channel Retailing Supply Chain Model - A Case Study</b></p> <p>Tim McAreavey, Director of Supply Chain, Cabela's</p>	<p><b>Plan for the Known &amp; Prepare for the Unknown</b></p> <p>Mahender Singh, Ph.D., MIT</p>	<p><b>Cost Management Tools in a Dynamic Commodity Environment</b></p> <p>Tom Knoll, VP Worldwide Supply Management &amp; Logistics, Deere &amp; Co.</p>	<p><b>"Sustainability"-The Long View: The Importance for Your Company, Your Children, Their Children and Our Planet</b></p> <p>O. Keith Helferich, Ph.D., Central Michigan University</p> <p>Jim Moore, Ryder</p>
	<b>Dinner with Senior Executives</b>			



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WEDNESDAY, MAY 26, 2010

7:00 am - 5:00 pm	Registration <i>Location: Main Lobby/Vista Sol</i>				
7:00 am - 8:00 am	Continental Breakfast <i>Location: Grand Coronado</i>				
8:00 am - 9:00 am	<p><b>Keynote: A View Across our Supply Chain Horizon: Perspectives from Preeminent Thought Leaders</b>  <b>Moderator:</b> Tom Goldsby, Ph.D., University of Kentucky  <b>Panelists:</b> Dave Closs, Ph.D., Michigan State University, Doug Lambert, Ph.D., The Ohio State University &amp; Mahender Singh, Ph.D., Massachusetts Institute of Technology  <i>Location: Grand Coronado</i></p>				
9:00 am - 9:15 am	Break				
9:30 am - 12:00 pm	Registration Open	<i>Arizona II &amp; III</i>	<i>Pueblo</i>	<i>Arizona I</i>	<i>Grand Coronado</i>
		<b>INNOVATING THE SUPPLY CHAIN THROUGH COLLABORATION</b>	<b>LEADING THE SUPPLY CHAIN IN THE NEW NORMAL</b>	<b>MACROECONOMIC FACTORS AFFECTING THE NEW NORMAL</b>	<b>RESEARCH &amp; BENCHMARKING</b>
		<b>Opening Remarks &amp; Introduction</b> David Klavsons, VP of Field Customer Service & Logistics, Kraft	<b>Opening Remarks &amp; Introduction</b> Waheed Zaman, SVP Product Supply, Chiquita	<b>Opening Remarks &amp; Introduction</b> Don Ralph, SVP, Supply Chain & Logistics, Staples	
		<b>Academic Perspective</b> Tom Goldsby, Ph.D., University of Kentucky Mike Kilgore, President & CEO, Chainalytics	<b>Historical Perspective &amp; Scenario Planning Overview</b> Mahender Singh, Ph.D., MIT	<b>Theory &amp; Forecasting</b> Walter Kemmsies, Ph.D., Chief Economist, Moffatt & Nichol	
10:15 am - 10:30 am	Break				
		<b>Hershey's Global Supply Chain Transformation Program - A Case Study</b> Greg Kaiser, VP Operations Strategy & Commercial Integration, Hershey's	<b>Panel Discussion - Managing through Uncertainty</b> <b>Moderator:</b> Waheed Zaman, Chiquita <b>Panelists:</b> Ana Lucia Alonzo, Director, Network Planning, Chiquita	<b>Panel Discussion</b> <b>Moderator:</b> Don Ralph, Staples <b>Panelists:</b> Peter Amalfi, SVP, Logistics & CIO, BJs Jim Humrichouse, President, Pinnacle Technical Resources	
		<b>Best Practices in Collaboration: How Kraft Foods is Eliminating Costs in their Transportation Network - A Case Study</b> Mike Cole, Director, N.A. Transportation, Kraft	Jim Moore, VP, Supply Chain Solutions, Ryder Deborah Dean, SVP, Strategic Accounts & Supplier Diversity, Spherion	Craig Tallman, SVP - YRC Sales, YRCW Lance Whitacre, Director of Logistics, Andersen Corporation	

	<p>Mike Eaton, Principal, Transportation Practice, Chainalytics</p> <p><b>Panel Discussion and Q&amp;A Session</b></p> <p><b>Moderator:</b> David Klavsons, Kraft</p> <p><b>Panelists:</b> Mike Eaton, Chainalytics</p> <p>Mike Kilgore, Chainalytics</p> <p>Greg Kaiser, Hershey's</p> <p>Mike Cole, Kraft</p> <p>Tom Goldsby, Ph.D., University of Kentucky</p>		<p><b>Interactive Session:</b> Walt Shill, Managing Director - Strategy, Accenture</p> <p>Robert Thomas, Ph.D., Executive Director, Accenture</p>	
	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>David Klavsons, Kraft</p>	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>Waheed Zaman, Chiquita</p>	<p><b>Wrap-up &amp; Closing Remarks</b></p> <p>Don Ralph, Staples</p>	
12:00 pm - 1:30 pm	<p><b>Circle of Excellence Awards Keynote Luncheon: <i>The Business of Building a Better World: Supply Chain Execution and Corporate Social Responsibility</i></b>  <b>Accepting:</b> Terence O'Day, SVP, Global Operations  <b>Speakers:</b> Bruce Hancock, Director, Customer Supply Chain Management &amp; Bill Leonard, Director, Supply Chain Strategy, The Hershey Company  <b>Location:</b> Grand Coronado</p>			
1:30 pm - 2:45 pm	Peer Groups Meet			
2:45 pm - 3:15 pm	Break			
3:15 pm - 4:45 pm	<p><b>Innovating with Business Process Improvement</b></p> <p><b>Moderator:</b> Tom Goldsby, Ph.D., University of Kentucky</p> <p><b>Panelists:</b> George Duggan, VP, Domestic Intermodal, BNSF Railway</p> <p>Conor Keane, SVP, Global 360</p> <p>Jim Pleiman, VP, CHC Supply Chain for Merck, Schering-Plough</p>	<p><b>The Emerging Workforce</b></p> <p>Loretta Penn, President - Spherion Staffing Services Group, Spherion Corporation</p>	<p><b>Blueprints for Success: Secrets to Prospering in the New Normal</b></p> <p><b>Moderator:</b> Kevin Smith, Retired, SVP Supply Chain &amp; Logistics, CVS</p> <p><b>Panelists:</b> Tim Byrd, Director - Logistics, DuPont</p> <p>Dan Marous, VP, Supply Chain, Staples</p> <p>Rod Van Bebber, SVP, Operations, Unified Grocers</p> <p>D.G. MacPherson, SVP Supply Chain, W.W. Grainger</p>	<p><b>Benchmarking Supply Chain Processes: Lessons from a Non-Competitive Consortium Approach</b></p> <p>W. Skip Grenoble, Ph.D., Penn State University</p> <p>Richard Young, Ph.D., Penn State University</p>
6:30 pm - 9:30 pm	<p><b>Executive Committee Dinner</b>  <b>Location:</b> Sunset Plaza &amp; Grand Coronado IV &amp; V</p>			



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THURSDAY, MAY 27, 2010

7:00 am - 12:00 pm	Registration <i>Location: Main Lobby/Vista Sol</i>				
7:00 am - 8:00 am	Continental Breakfast <i>Location: Grand Coronado</i>				
8:00 am - 9:00 am	Peer Groups Meet				
9:00 am - 9:15 am	Break				
9:15 am - 10:15 am	Registration Open	<i>Arizona II &amp; III</i>	<i>Pueblo</i>	<i>Arizona I</i>	<i>Pima</i>
		<b>Performance with Purpose: Pepsico's Strategy for Sustainability - A Case Study</b>  John Phillips, VP, Customer Supply Chain, PepsiCo	<b>Power Marketing: The Future for Supply Chain Professionals</b>  Jack Buffington, Director of Plant Logistics, MillerCoors	<b>Navigating Global Logistics &amp; Cross Border Regulatory Compliance</b>  <b>Moderator:</b> Chris Jones, EVP Solutions & Services, Descartes  <b>Panelists:</b> Bill Anderson, Group Director - Int'l. Safety, Health & Security, Ryder  Tony Delgado, Department of Homeland Security  Michael Ginn, Department of Homeland Security  Ron Marotta, EVP, Int'l. Network, NYK	<b>Risk Management in Today's Changing Economy</b>  Don Klock, Ph.D., Rutgers University
10:15 am - 10:30 am	Break				
10:30 am - 11:30 am	Registration Open	<b>Unified Grocers Achieves Sustainability &amp; ROI Milestones Using Liquid Fuel Cell Technology</b>  Mark Allison, Executive Director, Logistics, Unified Grocers  Sanjiv Malhotra, Ph.D., Founder and CEO, Oorja Protronics	<b>Leading in the New World</b>  <b>Moderator:</b> Tim Stratman, President, Timbre Executive Coaching  <b>Panelists:</b> Jim Malvaso, President & CEO, Toyota Material Handling NA  Don Ralph, Staples  Kevin Smith, CVS, Retired	<b>How Secure is your Supply Chain?</b>  <b>Moderator:</b> David Menachof, Ph.D., University of Hull  <b>Panelists:</b> Ben Cook, Director of Int'l. Transportation & B2B, Kimberly-Clark  Ron Marotta, NYK	<b>Right Sourcing: Rethinking Off Shore Sourcing</b>  Garland Chow, Ph.D., University of British Columbia

11:30 am - 11:45 am		Break
11:45 am - 1:00 pm	<b>Closing Keynote Luncheon: <i>Competing in the Future</i></b> <b>Speaker:</b> Amy Oberg, Futurist & Managing Partner, Future-In-Sight, LLC <i>Location: Grand Coronado</i>	