

## TRACK 5: EXCELLENCE IN WAREHOUSING

***Monday, September 27, 1:30 pm to 3:00 pm***

**Amphitheater Three**

**Chair:** Tim Barrett & Kevin Frederick

**Title:** Design for Success

**Session Objective:**

- Understand the proven methodology used to develop optimum handling solutions with predictable business results
- Hear a discussion of data analysis, design, technology selection, ergonomics, simulation modeling, and calculating expected ROI

**Education Level:** Intermediate

**Abstract:**

Technology is often a critical element of lean, highly productive supply chains. However, assuring that the design has the required functionality, flexibility and financial payback can be more art than science. This session presents a proven methodology to develop optimum material handling solutions with predictable business results. Included will be a discussion of data analysis, design, technology selection, ergonomics, simulation modeling, and calculating expected ROI.

**Speakers:**

- Richard Rodgers, Vice President- Solution Design, **HK Systems**
- Walt Swietlik, Director of Customer Relations and Sales Support, **Rite-Hite**
- Sean O'Farrell, Business Development Manager, **Witron**
- Joe Forte, Director of Sales, **Portec**

**Key words:**

Material Handling, Warehousing