

TRACK 20: TRANSPORTATION

Tuesday, September 28, 3:30 pm to 5:00 pm

Amphitheater Four

Chair: Ben Cubitt

Title: Tackling the Transportation Optimization Conundrum

Session Objectives:

- Learn the best practices for implementing and sustaining optimization-based transportation programs.

Education Level: Advanced

Abstract:

Transportation optimization has been a 2-edged sword for many companies. How do leading companies successfully implement and sustain a TMS solution to get the benefits that have been promised? This session will feature two case studies outlining winning strategies, process and practices.

Speakers:

- Chris Jones, EVP- Solutions & Services, **Descartes**
- Stanley Hirshman, VP, Enterprise Solutions, **MercuryGate**
- Andy Clarke, President & CEO, **Panther Expedited Services, Inc.**

Key words:

- Transportation Management, Shipment Consolidation, Load Planning, Freight Planning, Route Optimization, Pooling, Multi-Stop Routes, Freight Rating, Transportation Constraints, Capacity Planning, Multi-Modal, Route Guides, Reconciliation & Tendering