

TRACK 19: THIRD-PARTY LOGISTICS—GETTING THE STRATEGY RIGHT

Tuesday, September 28, 10:00 am to 11:30 am

Amphitheater Four

Chair: Tom Escott

Title: Leveraging Technology for 3PL Success

Session Objectives:

- Shippers will gain insight into how 3PLs leverage multiple enterprises
- How your peers use 3PL – TMS to improve processes, productivity
- 3PLs will learn new business opportunities and concepts

Education Level: Intermediate

Abstract:

In-house logistics executives often oversee multiple distribution channels and transportation modes, not to mention outsourced logistics/3PL relationships. This educational panel session will feature real-world case studies on the use of powerful technologies deployed by 3PLs that enable strategic relationship building between shippers and their transportation and logistics partners.

Speakers:

- Stephen Craig, Managing Partner, **enVista**
- Steve Blough, President, **Mercury Gate**
- Brad Gregory, Director of Software Alliances, **SMC3**
- Dan Bentzinger, CIO, **YRC Logistics**

Key words:

- Logistics Management, Third Party Logistics