

TRACK 17: TECHNOLOGY & THE SUPPLY CHAIN

Monday, September 27, 3:30 pm to 5:00 pm

Amphitheater Two

Chair: Matthew Menner

Title: Transportation Sourcing: People + Process + Technology = Leading Practice

Session Objectives:

- Learn what transportation services sourcing is, and how you can do it
- Find out which roles technology and consulting services can play in these efforts

Education Level: Intermediate

Abstract:

What does a leading practice relative to transportation services sourcing look like? In the opinion of large/innovative (the word “complex” can chase people away) shippers such as USG and Heinz North America, it is an engineered balance of people, process and technology. In conjunction with the global leader in transportation sourcing technologies and a top North American transportation management-centric third party logistics services provider, a shared framework will be presented and fully explained to the audience. In order to provide a balanced/360 degree perspective, two motor carriers who are deeply versed in these processes will also be on the panel to share the benefits of an advanced transportation services sourcing methodology.

Speakers:

- Craig Boroughf; Director, Transportation – **USG Corporation**
- Matthew Stalter; Senior Manager, Transportation – **Heinz North America**
- Kirk Logan; Executive Director – **CombineNet**
- Kyle Alexander; General Manager, Strategic Carrier Development – **Transplace**
- Matthew Menner; Senior Vice President – **Transplace**