

TRACK13: SUPPLY CHAIN & FINANCE

Tuesday, September 28, 1:30 pm to 3:00 pm

Amphitheater Four

Chair: Jonathan Byrnes

Title: Integrating the Physical & Financial Supply Chains

Session Objectives:

- Learn how firms are leveraging processes and technologies that provide real-time, robust supply chain data to improve cash-to-cash cycles and total delivered cost
- Understand how data can be used to optimize the physical and financial supply chains

Education Level: Intermediate

Abstract:

This session will discuss how best-in-class firms are synching physical and financial supply chains to drive improved performance. Automated, real-time communication within a firm and between firms can speed the cash-to-cash cycle, increase accuracy and drive out costs. The resulting data provides critical information to optimize the physical supply chain design and understand total delivered cost.

Speakers:

- Pol Sweeney, Chief Technology Officer, **AirClic**
- Michael Watson, Manager, Supply Chain Solutions, **IBM**
- Michael Schaarschmidt, Network Modeling, **MillerCoors**
- Judy Sutton, Manager, Network Modeling, **MillerCoors**
- Dave Clarke, Vice President, Supply Chain Finance, **Polo Ralph Lauren**
- Robin Lecuyer, VP Transportation Solutions, **US Bank Transportation Solutions**

Key words:

Finance, Supply Chain Management