

## TRACK 10: MANAGING IN TURBULENT TIMES

***Tuesday, September 28, 3:30-5:00 pm***

**Amphitheater Three**

**Chair:** Joe Andraski

**Title:** Identifying ROI and Justifying Systems and IT Projects

Previous Title: Smart Strategies: Cost, Risk, and ROI

**Session Objectives:**

- Explore how to efficiently minimize cost and risk, optimize inventory while maximizing profit, reduce spending, and lower logistics costs.

**Education Level:** Advanced

**Abstract:**

In the consideration of a new project or system, cost, potential risks to business, and return on capital are becoming more and more predominant in the minds of management and boards of directors. Learn from seasoned professionals how these can be quantified and addressed with successful outcomes. Actual case histories will be discussed.

**Speakers:**

- Kerry Wigginton, Director- Value Chain Execution, **Oracle**
- Richard Rodgers, Vice President- Solution Design, **HK Systems**
- Joe Forte, Director of Sales, **Portec**

**Key words:**

- Risk, Inventory Management