

SCF TRACK: SESSION 7

Tuesday, September 28, 1:30 pm to 3:00 pm

Amphitheater One

Chair: Amy Thorn

Title: The Year 2020 -- Supply Chain Planning & Execution Systems

Session Objectives:

- Learn what new cutting-edge supply chain technologies and planning solutions are being developed by numerous software companies
- Discover the potential business benefits and competitive advantages that can be gained by innovating supply chain operations
- Gather real-life tales of how many of these new technologies are being implemented today by early adopters

Education Level: Intermediate

Abstract:

Planning & Execution Systems have been used for years to help companies manage and improve their supply chain operations. Companies that have implemented “best in class” or “cutting-edge” systems have historically been much more likely to achieve a competitive advantage in the marketplace, and ultimately a better return on shareholder value. However, what was perceived as best in class or cutting-edge 10 years ago may now be universally deployed throughout the entire supply chain community. This means that maintaining a decisive supply chain advantage requires continued innovation and a search for the new cutting-edge applications. This session will bring together three technology leaders to discuss their perceptions of what Supply Chain Planning & Execution will look like in the year 2020. How will people manage their supply chains? What new approaches to visibility and predictive analytics will make a company in 2020 the clear leader in their market? Come to this session to find out.

Speakers:

- David Landau, VP – Sales Strategy & Development, **Manhattan**
- Donald Hicks, President & CEO, **LLamasoft, Inc.**
- John Murphy, Senior Director- Transportation and Logistics, **Oracle**

Key words:

- Supply Chain Planning, Supply Chain Execution Systems