

SCF TRACK: SESSION 6

Monday, September 27, 10:00 am- 11:30 am
Amphitheater One

Chair: Amy Thorn

Session Title: Using a Multichannel Approach to Unlock Value for At-Risk Inventory

Session Type: Case Presentation

Education Level: Intermediate

Session Learner Objective:

- Learn how to optimize value recovery and maximize resale velocity

Session Description:

Every year, billions of dollars of excess inventory accumulate at a great expense to manufacturers, distributors and retailers. Maximize recovery from your at-risk inventory through a comprehensive approach to secondary markets, by combining market intelligence and a dynamic B2B & B2C recovery approach.

Speaker Name:

- Susan Cessar, VP, **Genco**
- Jason Lockwood, President, **TFL (ModusLink Global Solutions)**
- Dan Gardner, VP Business Development, **ATCLE**

Keywords:

- Reverse Logistics & Business Issues