



## Storage of Materials:

Film will be stored for 12 months and then destroyed unless otherwise advised by the advertiser or agency.

## Shipping Instructions:

All contracts, insertion orders, printing materials, and instructions should be sent to:

*Distribution Business Management Journal*

Attn: Amy Thorn

2938 Columbia Ave., Suite 1102

Lancaster, PA 17603

Shipping or production questions should be addressed to Amy Thorn, (717) 295-0033, email: athorn@dbm-assoc.com

## General Advertising Policy:

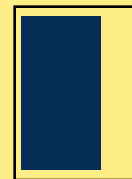
All advertisements are subject to the Publisher's approval. The advertiser agrees to indemnify and protect the publisher from any claims or actions based on unauthorized use of a person's name, photograph, or copyrighted materials; or on statements held to be libelous.

The Publisher reserves the right to insert the word "advertisement" in advertising that simulates the editorial format. Contracts may be cancelled by the advertiser or the Publisher on a written notice, 60 days in advance of the closing date. The advertiser will be billed for actual space used with the contract year. Advertising cancelled after a closing date will be subject to a cancellation charge of \$1,000. The Publisher will not be bound by any conditions printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the Publisher's announced policies.

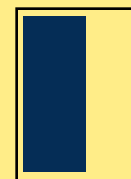
The Publisher reserves the right to reject or to cancel any advertisement that does not meet the publisher's standards. The Publisher reserves the right to select ad location unless the advertiser pays for a preferred location. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for all monies that are due and payable to the Publisher.



Full Page



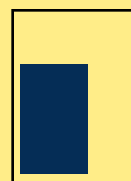
2/3 Page



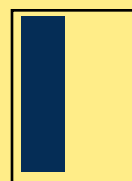
1/2 Page  
Vertical



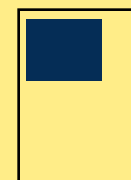
1/2 Page  
Horizontal



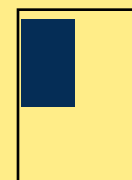
1/2 Page  
Island



1/3 Page



1/3 Page  
Square



1/4 Page



Spread