

**O. Keith Helferich, Ph.D**  
**Central Michigan University**  
**DBMA Board of Directors**

Dr. Omar Keith Helferich is a consultant and university faculty member with industry and teaching experience in environmental engineering, environmentally responsible supply chain, process reengineering, decision support systems, six sigma tools, incident management, supply chain resilience design and collaboration and continuity planning. Dr. Helferich received a BS and MS in Environmental/Sanitary Engineering and an MBA from the University of Michigan and doctorate in business administration with concentrations in operations, logistics and information management from Michigan State University. Dr. Helferich experience includes public and private sector environmental engineering design and operations; nuclear, biological and chemical safety/environmental engineering for Atomic Energy Laboratories, nuclear power plants, and nuclear weapons testing in the Pacific and United States. During the past sixteen years Dr. Helferich has been a senior disaster logistics volunteer for the American Red Cross (ARC) providing onsite support as a DSHR and Critical Response Team member. Keith has over twenty five years' experience in supply chain consulting included positions as a Vice President with Integrated Strategies, as a partner with Cleveland Consulting Associates and as Co-Founder and Managing Director of the Dialog Systems Business Division of AT Kearney. Dr. Helferich was Director of the Supply Chain Management Outreach Program at Michigan State University from 1992 through 1999.