

Making Money for Ourselves by Making Time for Each Other: Generation 2 Intermodal

Session abstract:

The optimistic economic outlook sees retailers and manufacturers facing challenges in managing business growth and continuing to do more with less. Freight moving on highways poses challenges which include driver shortages, rising fuel costs, safety and hours of service legislation, additional highway infrastructure funding and road congestion. Economic growth brings hurdles for shippers in the form of guaranteed transportation capacity and price stability.

To overcome these obstacles, retailers and manufactures must leverage Generation 2 intermodal (Gen-2). Gen-2 builds on Gen-1 intermodal service reliabilities through an expanded evaluation of applying intermodal transportation solutions. Retailers, manufactures and their transportation partners stand to gain while combating the transportation challenges that exist on the horizon.

The session will offer a meaningful discussion on the topics of Gen-1 / Gen-2 intermodal, transportation challenges and how to discover solutions and savings through evaluation and collaboration. The discussion will be enhanced through the use of live surveying technologies to discover candid feedback about ideas shared during the session.

Why attend:

Learn the latest trends and best practices for intermodal usage and discover how to reduce cost without sacrificing controls within the supply chain.

