

Why Shareholders Should Care About Network Optimization

Session abstract:

In a recent poll of the 2011 SCLA Executive Committee, Supply Chain Optimization was overwhelmingly chosen as the most important aspect of the supply chain model to create a competitive advantage and accelerate growth within a company. This session will feature a panel of experts who will break down their experiences of implementing various Supply Chain Optimization initiatives within their organizations. Hear from these experts on key points and lessons learned as they discuss topics such as the quality and availability of data, the need for innovative processes, and the challenges of integration. Attendees of this session will take away the necessary considerations and keys to success to execute Supply Chain Optimization initiatives within their own organization.

Why attend:

Supply Chain Optimization is a topic of high interest and priority for many supply chain executives. This session is a one-of-a-kind opportunity for attendees to participate in a peer discussion of key points and lessons learned facilitated by a recognized leader of Supply Chain Optimization.

