

## Leveraging IT to Create Shareholder Value – A General Motors Supply Chain IT Case Presentation

### **Session abstract:**

This session will engage the audience to gather input and profile their experience in two areas critical to maximizing business value from IT investments. The first area is Business-IT alignment on strategic priorities, portfolio planning and business case development. The second area is speed and predictable delivery of IT initiatives in accordance with the portfolio. The audience feedback review for each area will be followed by a GM Supply Chain IT case presentation that provides practical and actionable takeaways to improve the predictability and time to business value from your supply chain IT investments. In the wrap-up, we will poll the audience on the need for a follow-on hot-topic conference call or peer forum to support SCLA member companies in this area.

### **Why attend:**

To better recognize the general IT frustrations experienced by supply chain executives and how General Motors has handled them and impacted their supply chain.

