



JOEL SUTHERLAND
Lehigh University

Joel Sutherland is Managing Director at Lehigh University's Center for Value Chain Research and president of Envoy, Inc, a consulting firm he founded in 1994.

Joel has over thirty years of experience as a supply chain professional working at the executive level for manufacturers, wholesale distributors, and 3PLs in various industries. Joel has worked and lived abroad, starting and managing a pan-European 3PL based in Germany for Sealand (now part of Maersk). In the late '90's, he was instrumental in developing and executing a vision for creating Transplace, a technology based transportation 3PL. Most recently, Joel was President and COO of Air-Road Express, providing international logistics services.

Joel is a past Board Chair of the Council of Supply Chain Management Professionals (CSCMP) and was awarded the association's highest honor in 2009 - the Distinguished Service Award. Joel also received the Professional Achievement Award from *Logistics Management* magazine and was recognized as one of the Top 20 Logistics Executives by *CLO* magazine and the *Logistics & Supply Chain Forum*.

Joel has dozens of published articles and papers and has presented at over 200 conferences and professional meetings around the world. Joel received his BS degree from the University of Southern California and an MBA from Pepperdine University.

