

## Supply Chain Women in Action

### **Session abstract:**

Premiering at SCLA 2011 on Monday, May 23<sup>rd</sup> is a forum for all leaders in logistics, transportation, supply chain management and technology. Real life examples of how leading corporations are creating “diversity” resource networks for career development, mentoring, and educational opportunities will be explored.

The inaugural panel discussion will feature experiences shattering myths about women in leadership or women in supply chain. What are some of those myths and what can you do as an organization to make that landscape more inclusive and diverse?

### **Why attend:**

Discover how the speakers have managed their strategies and careers to get to where they are now and be introduced to important management tools that have been used within some of the most influential women/diversity groups across corporate America.

- Learn which networks to develop within an organization to be successful
- Discuss the importance of developing a mission statement and a five year plan
  - What are the goals?
  - Which strategies to utilize?
  - How to use metrics to ensure success?

