

Creating Currency through Collaboration

Theme description:

This session will discuss bringing “Collaboration to a new level” and applies to multiple industries and organizations that work successfully together within them. Included in this session will be an overview of how companies have evolved their collaborative relationship, worked through their individual silos to focus on the common goal of driving mutually beneficial Supply Chain savings that are formally accounted for and then reinvested to drive incremental growth, revenue and profit. Industry leaders will share their “real-world” experiences and ideas on creating currency through collaboration.

