



DEVERL MASERANG
Chiquita Brands International
VP, NA Product Supply & Logistics
General Manager – Chiquita Fruit Selections

Mr. Deverl Maserang is currently Vice President, NA Product Supply & Logistics and General Manager of Chiquita Fruit Solutions for Chiquita Brands International, headquartered in Cincinnati, Ohio. Mr. Maserang is responsible for operations and logistics planning across North America for the U.S. ports, warehousing and distribution centers, as well as the North America banana, other fruit, liner and salad transportation network, referred to as Chiquita Express. He recently assumed general management responsibility for the Chiquita Fruit Solutions division to include manufacturing and supply chain operations out of Central and South America that serve the global markets. He also has market responsibility for sales and business management serving customers in North America, Latin America and Asia markets.

Prior to joining Chiquita, Mr. Maserang held a number of increasingly responsible positions at United Parcel Service, Pepsi Bottling Group, and various start-ups in the area of Industrial Engineering, Operations, and Supply Chain Management. A native of Texas, he joined Chiquita in 2003 post restructuring to assist in the transformation of the business. Mr. Maserang holds a degree from Texas Tech University, Lubbock, in Industrial Engineering.

