



**JOHN PHILLIPS**  
PepsiCo  
SVP, Customer Supply Chain & Logistics  
*2011 SCLA Education Committee Chairman*

John is Senior Vice President, Customer Supply Chain and Logistics for PepsiCo, Inc. He has been with PepsiCo for over 24 years and has worked in a number of different sales and field operations roles since joining the company as a route salesperson with Frito-Lay. Prior to his current role, John was Vice President of Customer Delivery Systems for Frito-Lay North America where he led the development and implementation of new DSD delivery systems and the development of the next generation of frontline handheld computers for the DSD sales force. In his current role, John is responsible for working with PepsiCo's largest customers on supply chain and collaboration initiatives to drive both effectiveness and efficiency in our shared supply chains.

John serves on the Board of Directors for the Global Data Synchronization Network (GDSN) and is a member of the Consumer Goods Forum Supply Chain Committee and the Global Scorecard working group. He is also an active member of the Grocery Manufacturers Association (GMA) DSD and Logistics Committees.

Prior to joining PepsiCo, John spent ten years in retail store operations with Jewel Food Stores in Chicago and was also a Territory Sales Representative for Procter & Gamble. John attended Western Michigan University where he received a Bachelor of Science in Food Distribution in 1986.

