



**CARL GRAZIANI**  
Safeway  
SVP, Supply Chain

Carl Graziani began his Safeway career in 1972 as a courtesy clerk. Shortly thereafter he was promoted to the position of Food Clerk. This was the first of many promotions Carl would receive during his long grocery career. Carl worked in various retail positions while attending Cal State University Sacramento, where he earned his BS Degree in Finance & Marketing. In 1976 Carl took a position backstage working in Supply Chain. He was promoted to Category Director in 1979 and held various Director Positions before leaving the company in 1993. At that time he started SCS, a sales agency focused on Safeway. In 2004 Carl rejoined the company as Senior Vice President of Re-engineering specifically to work on our new marketing structure. The following year he was appointed SVP Marketing Planning and in 2008 he took on the responsibility of SVP Marketing Operations and the scope of his organization grew to include Marketing Planning, Supply Chain Strategies, Global Sourcing, Working Capital, and Marketing Systems & Processes.

