



**WILLIAM READ**  
Accenture  
Managing Director, NA Supply Chain

Bill is the Managing Director of Accenture's North America Supply Chain consulting services organization and a member of the management team for Accenture's Management Consulting operation. He has a deep understanding of Supply Chain Mastery, and what separates the masters from the rest. This understanding allows him to specialize in bringing innovative thought leadership in the form of supply chain transformation to businesses with difficult operational and technology challenges across the manufacturing, distribution and retail industries.

With close to 30 years of supply chain consulting, ERP and outsourcing experience to draw on, Bill is known for his effective consulting style, deep process expertise, and an ability to work with all levels of client management to achieve radical improvements to business operations. Bill has a B.S. in Engineering degree from Michigan and a Masters in Management from the Kellogg School of Northwestern University. Bill and his wife Catherine reside in Charleston, SC.

