

Leading the Supply Chain in the New Normal

Room: Pueblo

Leadership Team:



Waheed Zaman
SVP Product Supply
Chiquita Brands International



Deverl Maserang
VP NA Product Supply & Logistics
Chiquita Brands International

Speakers:



Mahender Singh, Ph.D.
Massachusetts Institute of Technology



Loretta Penn
President – Spherion Staffing Services Group
Spherion Corporation

Panelists:



Ana Lucia Alonzo
Director, Network Planning
Chiquita Brands International



Deborah Dean
SVP, Strategic Accounts & Supplier Diversity
Spherion Corporation



George Duggan
VP, Domestic Intermodal

BNSF Railway



John Lucas
President, Transportation Division
NYK Logistics (Americas), Inc.



Jim Moore
VP, Supply Chain Solutions
Ryder Systems, Inc.

Bill Pratt
VP, Logistics Operations
Campbell's Soup Company



Rahquel Purcell
Director, Product Supply Operations – NA
Procter & Gamble

Abstract:

This session will help to define what the new normal is and how it is being shaped by the financial crisis, government and new compliance policies. Attendees will learn strategies on how to create flexible, long-term supply chain plans for future scenarios and discover tools for promoting and developing the resiliency needed to survive crises and succeed.

Gain best practices from executive panelists: George Duggan, VP, Domestic Intermodal, BNSF Railway, Bill Pratt, VP, Logistics Operations, Campbell's Soup Company, Ana Lucia Alonzo, Director of Network Planning, Chiquita Brands, John Lucas, President Transportation Division, NYK Logistics (Americas) Inc., Rahquel Purcell, Director, Product Supply Operations – NA, Procter & Gamble, Jim Moore, VP, Supply Chain Solutions, Ryder Systems and Deborah Dean, Corporate VP, Strategic Accounts, Spherion.

Insights, ideas and methodologies on how to lead through uncertainty and leverage scenario planning in the new normal will be divulged.