

***Innovating the Supply Chain through Collaboration***  
**Room: Arizona II & III**

**Leadership Team:**



**David Klavsons**  
**VP of Field Customer Service & Logistics**  
**Kraft Foods, Inc.**



**Doug Evans**  
**Director of Supply Chain Development**  
**Kraft Foods, Inc.**



**Jim Thomas**  
**VP, Supply Management**  
**Darden Restaurants**



**Tom Goldsby, Ph.D.**  
**University of Kentucky**

**Speaker:**



**Mike Kilgore**  
**President & CEO**  
**Chainalytics**

**Abstract:**

This session applies to multiple industries and the organizations within them. It begins with an academic perspective that provides a broad, strategic framework about collaboration. Explored will be specific levels under the collaboration umbrella such as partnerships, alliances, and joint-ventures. Also discussed will be how these business relationships drive the connectivity and resources needed for success.

Winning case studies will be presented by senior executives such as, Tim McAreavey, Director of Logistics, Cabela's, Bill Healey, VP & Chief Supply Chain Officer, Charmer Sunbelt, Brian Walker, Director of Logistics, Darden Restaurants, Greg Kaiser, VP Operations Strategy & Commercial Integration, Hershey Foods, Doug Evans, Director of Supply Chain Development, Kraft Foods, John Phillips, VP, Customer

Supply Chain & Logistics, PepsiCo, Rob Houston, Senior Director Americas Supply, Pfizer, and Derek Leathers, Chief Operating Officer, Werner Enterprises. Star strategies will be shared on how to collaborate effectively to achieve benefits across transportation, warehousing, network design, product supply, and sustainability.

Industry leaders will share their “real-world” experiences and pointers on how to innovate the supply chain through collaboration.