



CRAIG TALLMAN
YRC Worldwide, Inc.
SVP – YRC Sales

As Senior Vice President -YRC Sales, Craig B. Tallman is responsible for execution, direction and leadership of sales teams that leverage the capabilities of YRC's national services network to meet the complex transportation needs of its customers. He has led efforts at YRC to organize its sales structures to support marketplace supply chain opportunities. He has served as senior vice president since 2008.

Tallman joined Roadway in 1977 at the Rock Island, IL, service center, where he worked in long-distance driver relay operations. Between 1977 and 1996 he held a variety of positions in sales and operations, including sales representative in Denver, CO, and terminal manager in Independence, MO. He also served two assignments as district sales manager, one in Rock Island and the other in Chicago Heights, IL. Between 1996 and 2002, Tallman was vice president of sales for the company's Midwest Division. In 2002 he became vice president of sales for Roadway. From 2004 until 2007, he served as vice president of corporate accounts for Roadway. In 2007, he was named group vice president for the Enterprise Solutions Group, a division of YRC Worldwide.

Tallman holds a Bachelor of Arts degree in political science from the University of Iowa. He has completed executive education programs at Northwestern University and Case Western Reserve University. He is a member of the Council of Supply Chain Management Professionals.

