



DEBORAH DEAN
Spherion Corporation
SVP Strategic Accounts & Supplier
Diversity

Deb Dean is vice president of strategic accounts for Spherion Corporation. She has responsibility for sales and service excellence for a portfolio of approximately 60 of Spherion's largest account relationships.

Dean joined Spherion two years ago from Spring Group, where she served as VP global sales and strategic marketing. Having had responsibility for the launch of that company's vendor management solution, she has a unique understanding of supply chain logistics in the recruiting and staffing environment as well as the unique requirements of Fortune 500 employers.

Dean was previously VP of sales for TRS Staffing Solutions and director of new business development for GRI PeopleNet, a subsidiary of Ford Motor Company. She began her career as a recruiter, following her graduation from Alma College in Michigan. Her career has placed her in numerous international assignments, and she has supported clients in Canada, Mexico, the U.K., France, Holland, Denmark, Switzerland, Norway, Australia and New Zealand.

With more than 20 years of experience in the staffing industry and a keen understanding of the U.S. workforce and the issues that drive performance, Dean is a compelling and articulate speaker. She has shared the findings and implications of the Spherion Emerging Workforce® Study with numerous business groups. Conducted by Harris Interactive on behalf of Spherion and reflecting a decade of research, the Study provides a comprehensive look at changes in the American workforce in the context of ongoing social and economic events.

