



Presentation Overview
Annual Executive Business Forum
June 1-3, 2020
Wigwam Resort, Litchfield, Ariz.

Session Title:

Gaining & Retaining Supply Chain Visibility

Presenters:

David Lande, AVP Logistics, CarMax

Steven Jones, VP Supply Chain & R&D, Campbell's

John Fitzgerald, VP Business Development, Project 44

Session description:

Visibility is essential to the success of any supply chain. An entire marketplace of tools and vendors promise to crack the code of this openness and unleash success. This session will focus on vendor engagement and the key lessons and themes common to all stories of long-lasting supply chain visibility success.

Key takeaways:

- Vendor engagement lessons on the best ways to implement new solutions.
- Focus on opportunities to discover and implement long-term solutions.
- Presentation of a success stories