

Tuesday, June 4

11:15 a.m.–12:30 p.m.

Session title:

Using Blockchain to Optimize Your Global Supply Chain

Presenters:

Renee Ure, VP Global Supply Chain, Lenovo

Ron Castro, VP IBM Supply Chain, IBM Corporation

Robert Bernard, ED Supply Chain Strategy

Stephen Rogers, VP, IBM Blockchain Initiatives for Supply Chain

Session description:

This session will explore how blockchain is being used within the IBM and Lenovo supply chains to improve predictability, security, sustainability, and operational and financial efficiency. We will discuss the aspects of blockchain that bear most directly on supply chain management, such as the immutability of asset data, material provenance, transaction transparency, and more. The discussion will focus on real-life examples of blockchain integration, from proof of concept to live network implementation. The session will provide a vision of how blockchain complements other technologies such as AI, IoT and analytics.

In this session, you will gain the secrets of...

- How two industry leaders are harnessing blockchain to gain new and significant supply chain benefits.
- Rethinking supply chain processes with an eye toward progressing along the journey of supply chain digitization.
- How artificial intelligence, the internet of things, and data analytics can make the implementation of blockchain even more fruitful.