



Super Session Abstract
Annual Executive Business Forum
June 4 - 6, 2018

Session title:

The Leadership Dilemma: How to Sustain Disruptive Innovation that Benefits the Bottom Line

Session lead, presenter and facilitator:

Jamie Bragg, EVP/CSCO, Tailored Brands, Inc.

Panel discussion:

Gordon Campbell, VP and CPO, Brink's Company
Tom Frese, SVP, Solera

Session description:

In this session you will learn how to leverage disruption and innovation to maximize business efficiency and performance. Senior supply chain leaders will share how they solved business problems and became agents of change while continuing to run the day to day business. The core idea involves identifying the current portfolio of business practices that run the business as well as the disruptive ideas and technologies that will change the business. We'll examine numerous real-world examples of the model in action, and participants will also be given time to create their own model and leave with a roadmap they can follow later.

In this session you will gain the secrets of...

- A common language that allows participants to effectively communicate and manage change in their organization
- The applicability of the model across multiple businesses
- Sustainability concepts that ensure your business runs smoothly even while you tinker with it in fundamental ways