



**Keynote Session Abstract**  
**Annual Executive Business Forum**  
**June 4 - 6, 2018**

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**Session title:**

Behave Like the Genius You Are

**Opening remarks:**

Amy Thorn, Executive Director, DBM Association

**Introduction and facilitator:**

Karoline Dygas, VP Global Supply Chain, Starbucks Corporation; 2018 Supply Chain Women in Action Committee Chairwoman

**Keynote speaker:**

Richard Sweeney, Founder and CEO, R.H. Sweeney Associates

**Session description:**

Behavioral genius is not something you are, it's something you have. It's the way your mind is working when you're doing your best work. In this session you will learn how to use a tool called the Predictive Index to rethink, reinvent and rewire yourself and your team. The key takeaway from this session is to distinguish the strengths and weaknesses of your particular genius and how to use it to build and lead engaging and effective teams.

**In this session you will gain the secrets of...**

- Extending the benefits of behavioral self-awareness beyond the executive suite and into the larger company to boost productivity and the bottom line
- Knowing if your behaviors are actually promoting the culture you want for your company
- How to shape the way colleagues perceive your leadership style
- Self-coaching tips to be more effective in your day to day life