



**Hot Topic Session Abstract**  
**Annual Executive Business Forum**  
**June 4 - 6, 2018**

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**Session title:**

E-Commerce Brings Big Business and Big Problems to Shipping's Uncharted Waters

**Session lead:**

Steve Holic, Senior Director, Warehouse & Distribution Strategy, Philips

**Presenters:**

Tommy Barnes, President, project44

Scott DeGroot, VP Transportation, Kimberly-Clark Corporation

Mary Holcomb, Ph.D., Gerald T. Niedert Professor of Supply Chain Management, University of Tennessee

Joe Puleo, Chief Customer Officer, North America, DHL

Roseann Reece, Senior Manager, Client Management & Operations - OCM, Yusen Logistics (Americas)

Chris Smith, SVP Operations, McKesson

**Session description:**

Supply chain leaders face greater challenges than ever as customers expect more for less. Unfortunately, we have no roadmap to consult as the world we face is ever-changing. This session will discuss the challenges of 2017's peak shipping season and what we can expect in 2018, as well as how to best deal with it.

**In this session you will gain the secrets of...**

- Forward stocking and early shipping to overcome infrastructure challenges
- Adding tracking systems to aid in transportation management
- The paramount importance of shipment integrity
- Proven strategies on how to beat peak shipping challenges