

2020 SCLA ANNUAL EXECUTIVE BUSINESS FORUM SCHEDULE

Welcome to 2020 The Digital Decade  
Wigwam Resort – Litchfield, Arizona

**MONDAY, JUNE 1<sup>st</sup> 2020**

1:00 PM – 8:30 PM	<b>Registration</b>
1:00 PM – 1:45 PM	<b>Peer Group Facilitator Meeting</b>
2:00 PM – 3:00 PM	<b>Newcomers' Reception</b>
4:00 PM – 6:00 PM	<p><b>Keynote: Breakthrough Leadership</b> (<i>Sponsored by the Supply Chain Women in Action committee</i>)</p> <p>Opening remarks: <b>Amy Thorn</b>, CEO, Executive Director, DBM Association</p> <p>Introductions: <b>Jill Barron</b>, VP Supply Chain Strategy, Neiman Marcus</p> <p>Presenter: <b>Brian Biro</b>, speaker</p>
6:15 PM -7:00 PM	<b>Peer Groups Meet and Greet</b>
7:00 PM – 8:30 PM	<b>Welcome Reception</b>
8:30 PM – 9:15 PM	<b>Mandatory Speaker Meeting</b>

**TUESDAY, JUNE 2<sup>nd</sup> 2020**

7:00 AM – 5:00 PM	<b>Registration</b>	
7:00 AM – 7:45 AM	<b>Breakfast</b>	
7:45 AM – 8:15 AM	<p>Welcome: <b>Amy Thorn</b>, CEO, Executive Director, DBM Association</p> <p>Introduction and opening remarks: <b>Michael Jacobs</b>, Senior VP Supply Chain, Ferguson; 2020 Executive Committee Chair</p> <p>Program overview: <b>Tim Taylor</b>, Senior VP, Chief Supply Chain Officer, Jockey International; 2020 Education Committee Chair</p>	
8:15 AM – 9:15 AM	<p><b>Keynote: Redefining What's Possible</b></p> <p>Presenter: <b>Dan Clark</b>, speaker</p>	
9:15 AM – 9:30 AM	Break	
9:30 AM – 11:00 AM	<p><b>Total Cost of Ownership</b></p> <p><b>Steve Holic</b>, Senior Director Global Warehouse and Distribution Strategy, Philips</p> <p><b>Stuart Gonzales</b>, VP Global Strategic Services, RR Donnelley</p> <p><b>Jim Cornelius</b>, Director Corporate Fleet Operations, East Penn Manufacturing</p> <p><b>Rudi Leuschner</b>, Associate Professor of Supply Chain, Rutgers</p>	<p><b>Talent: How to Get It and Keep It</b></p> <p><b>John Upperman</b>, VP Procurement, Thermo Fisher Scientific</p> <p><b>Gordon Campbell</b>, VP &amp; CPO, Brinks</p> <p><b>Willis Weirich</b>, SVP Group Operations, Neiman Marcus</p> <p><b>Misty Bennett, PhD</b>, Assistant Dean, Central Michigan University</p>

	<b>Don Klock</b> , Adjunct Professor, Rutgers	
11:00 AM – 11:15 AM	Break	
11:15 AM – 12:30 PM	<b>Winning Negotiation Strategies</b> <b>Marcus Olsen</b> , VP, Procurement, Leggett & Platt <b>Don Klock</b> , Adjunct Professor Rutgers	<b>From S&amp;OP to True Business integration</b> <b>Michael Jacobs</b> , Senior VP Supply Chain, Ferguson <b>Tim Taylor</b> , Senior VP, Chief Supply Chain Officer, Jockey <b>Steve David</b> , Senior Director of Purchasing, Ferguson <b>Nikki Cooper</b> , Director of Demand Plan & Inventory Systems, IBM <b>Andrew Smith</b> , Director of Finance, PepsiCo <b>Mark Moon</b> , Associate Professor, University of Tennessee
12:30 PM – 1:30 PM	Lunch and Learn	
12:30 PM – 1:30 PM	Supply Chain Women in Action Luncheon	
1:45 PM – 2:15 PM	SCLA Lab - Walks	
2:15 PM – 3:15 PM	<b>SCLA Lab – Talks</b> 1. Customer Experience, Supply Chain as a Growth Engine 2. Using customer delivery personas to drive revenue & customer differentiation 3. Engaging Executives to drive S&OP Maturity 4. Weaponizing returns-Understanding reverse fulfillment	
3:15 PM – 3:30 PM	Break	
3:30 PM – 4:45 PM	Peer Groups	
4:45 PM – 5:00 PM	Break	
5:00 PM – 5:15 PM	<b>Wrap-Up and Closing Remarks</b> <b>Michael Jacobs</b> , Senior VP Supply Chain, Ferguson; 2020 Executive Committee Chair <b>Tim Taylor</b> , Senior VP, Chief Supply Chain Officer, Jockey; 2020 Education Committee Chair	
5:30 PM – 6:00 PM	SCLA Advisory Board Meeting	
6:15 PM – 9:15 PM	Cocktail Reception followed by Circle of Excellence and Distinguished Service Awards Dinner	

**WEDNESDAY, JUNE 3<sup>rd</sup> 2020**

7:00 AM – 5:00 PM	Registration
7:00 AM – 7:45 AM	Education Committee Meeting

7:00 AM – 7:45 AM	<b>Breakfast</b>	
7:45 AM – 8:00 AM	<b>Opening Remarks</b> <b>Michael Jacobs</b> , Senior VP Supply Chain, Ferguson; 2020 Executive Committee Chair <b>Tim Taylor</b> , Senior VP, Chief Supply Chain Officer, Jockey ;2020 Education Committee Chair	
8:00 AM – 9:00 AM	<b>Leading through a changing economic environment</b> <b>Walter Kemmsies</b> , Economist, JLL <b>Todd Steffen</b> , VP Supply Chain Consulting, Colliers International <b>Matt Parry</b> , SVP Logistics, Werner Enterprises	
9:00 AM – 9:15 AM	Break	
9:15 AM – 10:30 AM	<b>Peer Groups</b>	
10:30 AM – 10:45 AM	Break	
10:45 AM – 12:00 PM	<b>Simplifying Complexity in Supply Chain</b> <b>Tim Taylor</b> , Senior VP, Chief Supply Chain Officer, Jockey <b>Scott Munker</b> , SVP Global Supply Chain, Jcrew <b>Jody Fitzpatrick</b> , VP Logistics, Canadian Tire <b>Tom Goldsby</b> , Professor, Chair of Logistics University of Tennessee	<b>A Trusted Supply Chain Starts with a Trusted Supplier</b> <b>Renee Ure</b> , VP Global Supply Chain, Lenovo
12:00 PM – 12:45 PM	<b>Circle of Excellence Award Keynote Luncheon</b>	
12:45 PM – 1:00 PM	Break	
1:00 PM – 2:00 PM	<b>SCLA Lab Talks</b> 1. Sales & Operations Execution (S&OE): Leveraging your network to improve performance 2. Navigating data with disruptive technologies to analyze, cleanse and manage your data 3. The Power of data and the role of unique identification 4. Using AI and External Trend Data to Drive Mid-Long-Term Forecasts with Unparalleled Accuracy	
2:00 PM – 2:15 PM	Break	
2:15 PM – 3:15 PM	<b>How To Gain and Retain Supply Chain Visibility</b> <b>David Lande</b> , AVP Logistics, CarMax <b>Stephen Jones</b> , VP of IT Services - Supply Chain and R&D, Campbells <b>John Fitzgerald</b> , VP Business Development, project44	<b>Integrating Business Unit Strategies Into the Corporate Plan</b> <b>Chip White</b> , Professor, Georgia Tech <b>Jayne Franchino</b> , SVP, Global Operations, Pearson <b>Bob Stewart</b> , VP Corporate Global Strategic Sourcing Services <b>Kandice McCleod</b> , Director - Global Strategic Sourcing Services, McDonalds <b>Ken Smith</b> , Senior Director of Supply Chain, Walmart

3:15 PM – 3:30 PM	<b>Break</b>
3:30 PM – 5:00 PM	<b>Pitch Tank</b>
5:00 PM – 5:15 PM	<b>Wrap-Up and Closing Ceremony</b> <b>Amy Thorn</b> , CEO, Executive Director, DBM Association <b>Michael Jacobs</b> , Senior VP Supply Chain, Ferguson; 2020 Executive Committee Chair <b>Tim Taylor</b> , Senior VP, Chief Supply Chain Officer, Jockey; 2020 Education Committee Chair
5:15 PM – 6:30 PM	<b>Closing Reception</b>