



2018 SCLA Annual Executive Business Forum Schedule
 Scottsdale Resort at McCormick Ranch – Scottsdale, Arizona
 Conference theme – *The Adaptive Supply Chain: Rethink, Reinvent, Rewire*

MONDAY, JUNE 4th, 2018

1:00 PM – 8:30 PM	Registration <i>Concierge desk (lobby)</i>
1:00 PM – 1:45 PM	Peer Group Facilitator Meeting <i>Council</i>
2:00 PM – 3:00 PM	First Timers’ Reception <i>Pueblo</i>
4:00 PM – 6:00 PM	Behave Like the Genius You Are <i>Grand Coronado</i> Opening remarks: Amy Thorn , Executive Director, DBM Association Introduction: Karoline Dygas , vp, global sourcing, store development supply chain, and Siren Retail SCO, Starbucks; 2018 Supply Chain Women in Action Committee Chairwoman Presenter: Ed Sweeney , Dotologist, R.H. Sweeney Associates <i>(Sponsored by the Supply Chain Women in Action committee)</i>
6:15 PM -7:00 PM	Peer Groups Meet and Greet <i>Multiple locations – See page 33.</i>
7:00 PM – 8:15 PM	Welcome Reception <i>Bennie’s Courtyard</i>
8:30 PM – 9:15 PM	Mandatory Speaker Meeting <i>Grand Coronado</i>

TUESDAY, JUNE 5th, 2018

7:00 AM – 5:00 PM	Registration <i>Concierge desk (lobby)</i>
7:00 AM – 7:45 AM	Breakfast <i>Grand Coronado and Sunset Plaza</i>
7:45 AM – 8:15 AM	Welcome, Introduction and Opening Remarks, Program Overview <i>Grand Coronado</i> Welcome: Amy Thorn , Executive Director, DBM Association Introduction and opening remarks: Mark Heinrich , Rear Admiral, United States Navy Retired; 2018 Executive Committee Chairman Program overview: Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman
8:15 AM – 9:15 AM	Keynote: Innovation in a Rapidly Changing World, The Future of Work <i>Grand Coronado</i> Byron Reese , futurist, technologist and CEO, Gigaom
9:15 AM – 9:30 AM	Break
9:30 AM – 11:00 AM	Peer Groups <i>Multiple locations – See page 33.</i>
11:00 AM – 11:15 AM	Break

11:15 AM – 12:30 PM	<p>The End of the Alphabet: Preparing for Generation Z <i>Grand Coronado</i> Misty Bennett, Ph.D., Assistant Professor of Management, Central Michigan University Mike Grayson, EVP, Worldwide Express David Lande, AVP Logistics, CarMax</p>	<p>The Art of Negotiation <i>Arizona II & III</i> Marcus Olsen, VP, Procurement, Leggett & Platt Interactive Leads: Tom Frese, Senior Vice President, Solera; 2018 Education Committee Chairman Ryan Iges, Senior Vice President, Truckload, Worldwide Express</p>	<p>E-Commerce Brings Big Business and Big Problems to Shipping's Uncharted Waters <i>Pueblo I & II</i> Tommy Barnes, President, project44 Mary Holcomb, Ph.D., Gerald T. Niedert Professor of Supply Chain Management, University of Tennessee Steve Holic, Senior Director Warehouse and Distribution Strategy, Philips Joe Puleo, Chief Customer Officer North America, DHL Supply Chain Roseann Reece, Senior Manager Client Management and Operations - OCM, Yusen Logistics (Americas)</p>
12:30 PM – 1:30 PM	<p>Lunch <i>Grand Coronado and Sunset Plaza</i></p>		
12:30 PM – 1:30 PM	<p>Supply Chain Women in Action Committee Meeting <i>Council</i></p>		
12:30 PM – 1:30 PM	<p>2019 Innovation Lab Meeting <i>Papago</i></p>		
1:45 PM – 2:45 PM	<p>Strategies for Leveraging E-Commerce for Growth and Profitability <i>Grand Coronado</i> Neil Ackerman, Senior Director Global Advanced Planning and Innovation, Johnson and Johnson</p>	<p>Voodoo Economics: Work the Tax Code with the Magic of Knowledge <i>Arizona II & III</i> Jonathan Eaton, Principal National Supply Chain Practice Leader, Grant Thornton</p>	<p>The Good, The Bad and The Meaningless: Why Some Corporate Strategies Succeed While Others Fail <i>Pueblo I & II</i> Shelley Carr, Director Supply Chain COE, International Paper David Closs, Ph.D., John H. McConnell Chaired Professor of Business Administration, Michigan State University Steve Holic, Senior Director Warehouse and Distribution Strategy, Philips Mary Rollman, Managing Director, Accenture Tim Taylor, SVP and Chief Supply Chain Officer, Jockey International</p>
2:45 PM – 3:00 PM	<p>Break</p>		
3:00 PM – 4:30 PM	<p>The Leadership Dilemma: How to Sustain Disruptive Innovation that Benefits the Bottom Line <i>Arizona II & III</i></p>	<p>Digitalizing the Supply Chain to Gain End-to-End Visibility <i>Pueblo I & II</i></p>	
	<p>Opening Remarks, Introduction and Presentation Jamie Bragg, EVP and Chief Supply Chain Officer, Tailored Brands</p>	<p>Opening Remarks and Introduction Ron Castro, VP Supply Chain, IBM</p>	

	Use Cases and Interactive Leads Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman Mark Heinrich , Rear Admiral, United States Navy Retired; 2018 Executive Committee Chairman	Case Studies and Panel Discussion Ana Lucia Alonzo , director supply chain digitization, Starbucks Simon Ellis , Supply Chain VP, IDC Chris Jones , EVP Marketing and Services, Descartes Systems
	Wrap-up and Closing Remarks Jamie Bragg , EVP and Chief Supply Chain Officer, Tailored Brands	Wrap-up and Closing Remarks Ron Castro , VP Supply Chain, IBM
4:30 PM – 5:00 PM	Wrap-Up and Closing Remarks <i>Grand Coronado</i> Mark Heinrich , Rear Admiral, U.S. Navy, Retired and Managing Partner, Oakleaf Partner Holdings; 2018 Executive Committee Chairman Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman	
5:15 PM – 6:00 PM	Advisory Board Meeting <i>Presidential Suite</i>	
6:30 PM – 9:30 PM	Cocktail Reception followed by Circle of Excellence and Distinguished Service Awards Dinner <i>Grand Coronado and Sunset Plaza</i>	

WEDNESDAY, JUNE 6th, 2018

7:00 AM – 5:00 PM	Registration <i>Concierge desk (lobby)</i>
7:00 AM – 7:45 AM	Education Committee Meeting <i>Council</i>
7:00 AM – 7:45 AM	Breakfast <i>Grand Coronado and Sunset Plaza</i>
7:45 AM – 8:00 AM	Opening Remarks <i>Grand Coronado</i> Mark Heinrich , Rear Admiral, U.S. Navy, Retired and Managing Partner, Oakleaf Partner Holdings; 2018 Executive Committee Chairman Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman
8:00 AM – 9:00 AM	Keynote: How to Develop a Winning Attitude and Set a Gold Standard <i>Grand Coronado</i> Rebecca Halstead , Brigadier General, U.S. Army, Retired and CEO/Founder, Steadfast Leadership
9:00 AM – 9:15 AM	Break
9:15 AM – 10:30 AM	New: Supply Chain Research in Action <i>Grand Coronado</i> Welcome: Amy Thorn , Executive Director, DBM Association Introduction, opening remarks and facilitation: Kurt Cavano , Founder and President, Infor(US) Panel discussion: Allison Finerfrock , Sr. Manager Distribution Operations Supply Chain, Ferguson Enterprises Matt Parry , SVP Logistics, Werner Enterprises Mike Parsley , SVP Distribution and Logistics, Tailored Brands Todd Steffen , Managing Director Supply Chain Consulting, Colliers International

	Chip White, Ph.D. , Schneider National Chair of Transportation and Logistics, Georgia Institute of Technology	
10:30 AM – 10:45 AM	Break	
10:45 AM – 12:00 PM	Peer Groups <i>Multiple locations – See page 33.</i>	
12:15 PM – 1:30 PM	Circle of Excellence Award Keynote Luncheon <i>Grand Coronado</i>	
1:30 PM – 1:45 PM	Break	
1:45 PM – 3:15 PM	The Leadership Dilemma: How to Sustain Disruptive Innovation that Benefits the Bottom Line <i>Arizona II & III</i>	Digitalizing the Supply Chain to Gain End-to-End Visibility <i>Pueblo I & II</i>
	Opening Remarks, Introduction and Presentation Jamie Bragg , EVP and Chief Supply Chain Officer, Tailored Brands	Opening Remarks and Introduction Ron Castro , VP Supply Chain, IBM
	Use Cases and Interactive Leads Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman Mark Heinrich , Rear Admiral, United States Navy Retired; 2018 Executive Committee Chairman	Case Studies and Panel Discussion Mary Beth Edwards , VP Global Business Operations, Arrow Electronics Simon Ellis , Supply Chain VP, IDC Chris Jones , EVP Marketing and Services, Descartes Systems Mike Parsley , SVP Distribution and Logistics, Tailored Brands
	Wrap-up and Closing Remarks Jamie Bragg , EVP and Chief Supply Chain Officer, Tailored Brands	Wrap-up and Closing Remarks Ron Castro , VP Supply Chain, IBM
3:15 PM – 3:30 PM	Break	
3:30 PM – 5:00 PM	Leadership: Playing to Win <i>Grand Coronado</i>	
	Opening Remarks and Introduction Renee Ure , VP Global Supply Chain, Data Center Group, Lenovo	
	Case Studies and Panel Discussion Mark Brothers , SVP Human Resources & Deputy Compliance Officer, RR Donnelley Chris Smith , Senior Vice President, McKesson	
	Wrap-up and Closing Remarks Renee Ure , VP Global Supply Chain, Data Center Group, Lenovo	
5:00 PM – 5:30 PM	Wrap-Up and Closing Ceremony <i>Grand Coronado</i> Amy Thorn , Executive Director, DBM Association Mark Heinrich , Rear Admiral, U.S. Navy, Retired and Managing Partner, Oakleaf Partner Holdings; 2018 Executive Committee Chairman Tom Frese , Senior Vice President, Solera; 2018 Education Committee Chairman	

5:30 PM – 6:30 PM

Closing Reception
Coronado Loggia/Link