



Steven (Steve) Holic
Senior Director, Warehouse & Distribution Strategy
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Steven Holic has had 31 years of service at Philips. Currently he is Senior Director Physical Distribution Excellence Integrated Warehousing & Distribution. He has responsibility for Logistic provider strategic selection partnership and strategic management globally. His scope includes the storage and physical goods flows for the Health Systems business of Philips. Steve drives improvements /operational excellence of speed, agility, predictability and reliability using lean and continuous improvement methodologies to significantly improve performance and drive out cost. He is responsible to build innovation with our logistics partners to improve performance and profitability as well as orchestrating end to end collaboration between Factories, OEM's and markets. Final responsibility is to teach and deploy new concepts by tapping the collective knowledge of the Philips organization and its partners.

