



**Mark Heinrich**  
**Rear Admiral Retired, United States Navy**  
**Founder and CEO, Oakleaf Partner Holdings**  
*2018 SCLA Executive Committee Chair*

Mark Heinrich is the founder and CEO of Oakleaf Partner Holdings, where he leads a company focused on building a customizable mobile platform that securely connects decision makers with enriched location-based digital content.

GridMeNow leverages the Internet-of-Things (IOT), geofencing, and other capabilities to give Users & Decision Makers access to a wide variety of tools. GridMeNow affords users the ability to bi-directionally share pertinent information across a wide spectrum of situations & geographies. Heinrich's professional career has been marked by a focus on world class operational and supply chain excellence. His strengths are in controlling costs, leading large scale operational projects, managing large operating budgets, and getting the best out of people. Previously, Heinrich was a General Manager at Microsoft, where he led a supply chain and logistics effort which is building Microsoft's Intelligent Cloud. Prior to joining Microsoft, Mark was the CEO of AAMSI, a global aerospace manufacturing & repair firm located in Fort Lauderdale, Florida. Additionally, he was a Managing Director with Alvarez & Marsal a global performance improvement and turnaround firm with annual revenue of over \$1 Billion. At 'A&M', he led the Public-Sector business unit, supervising 38 consultants with a book of business of over \$50 Million annually. Mark retired from the Navy in 2013 after a naval career that spanned nearly 35 years of leadership in operations, finance, logistics, and supply chain management. He completed his career as a two-star Admiral and was the top uniformed supply chain professional in the Navy. In his final assignment in the Navy, he served as the Commander (CEO equivalent) of the Naval Supply Systems Command and the 46th Chief of Supply Corps, where he led 25,000 members of the Navy's global supply chain practice. He is a graduate of the U.S. Naval Academy in Annapolis with a bachelor's degree in engineering, where he was also captain of the Men's Swimming & Diving team. He holds a MBA from the University of Kansas, as well as a Master of Science in Petroleum Management from KU. In 2012, he was inducted into the University of Kansas School of Chemical and Petroleum Engineering Hall of Fame. He also attended the Kellogg Graduate School of Management's Advanced Executive program.

